

Bullying: A Culture of Silence

KEY ELEMENTS OF A SCHOOL BULLYING PREVENTION PROGRAM	Present in Submitted Program	Absent in Submitted Program	Comments
The program defines bullying.	X		
The program identifies different forms of bullying.	X		
The program addresses specific issues identified in schools.	X		
The program focuses on healthy relationships, and explains the bullying dynamic.	X		
The program includes training materials and guides for educators, students, parents, and school staff on the issue of bullying and on bullying prevention strategies.		X	This is a documentary film only and stands alone.
The program takes a multi-faceted approach: <i>school-wide education</i> (targets the whole school community and is embedded in the curriculum); <i>routine interventions</i> (specifies strategies for students involved in bullying and victims of bullying); and <i>intensive interventions</i> (identifies supports for students involved in repeated bullying and victimization, with possible recourse to community/social service resources).	X		The film promotes prevention programs and approaches to bullying that have a whole school community focus. The film promotes programs such as "Kids Help Phone". It encourages the use of outside, neutral experts, such as therapists and psychologists, to help with all members of the school community to deal with bullying within the school system.
The intervention strategies address peer processes that can promote prevention and stop bullying.	X		
The program is <i>systemic</i> (it involves parents, peers, classes, staff, and the wider community), and is ongoing (it is integrated into daily classroom activities in reading, art, and other curriculum elements).	X		Although not a program per se, the film does promote systemic approaches by showing examples and testimonials from experts, educators, parents, teachers and students - who were victims of bullying themselves – on how to deal with bullying incidents and help the bullied as well as the bully
The program includes interventions and support for students who are bullied and those who bully.	X		The film focuses particularly on bullied students, as stated openly at the beginning. But the testimonials from experts and others provide techniques on helping the bullies as well as the bystanders to deal with bullying incidents.
The program helps to develop protocols for safe reporting of bullying incidents.	X		The film indirectly helps by showing examples and safe approaches to reporting such incidents.
The program has an evaluation component.		X	This is a documentary film only and stands alone.
The program has safe intervention programs for bystanders.	X		Testimonials from experts and others provide techniques on helping the bystanders deal with bullying incidents.
The program promotes a healthy social school environment.	X		
The program promotes development and/or improvement of students' social behaviour.	X		