

Community Partnerships

Environmental Action: Get Reel on Climate ...

About the program ...

A video submitted by students at Martingrove C.I. for UNICEF's [Get Reel on Climate](#) competition supports the focus of the 2009 Copenhagen Climate Change Summit. Ranked in the top five submissions from all of Canada, the video features reasons for urgency in responding to global warming and provides an empowering message to youth and adults to engage in environmental action.

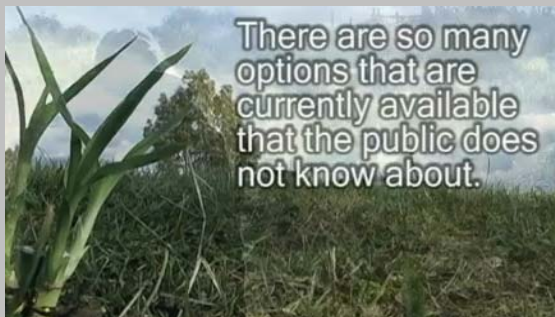
The students also developed a communications plan with the Students of Toronto for Environmental Progress (STEP) to maximize the video's educational impact throughout the city.

Screenshots from Martingrove's video ...



Impact on student learning and school culture ...

- Students explored ideas of environmental citizenship and practised their leadership skills by thinking globally and acting locally.
- Whole-school support was evident – teachers, parents and the community responded to this student-initiated project by providing class time, access to technical resources and production funding.
- The project emphasized critical media and scientific literacy, engaging students in developing their knowledge and skills in a creative and innovative manner. This kind of cross-curricular integration of environmental education is also articulated in the ministry's [Policy Framework for Environmental Action](#).
- With the aid of social media, the video has inspired many Martingrove students to join their EcoTeam as well as to support such city-wide organizations as Toronto Environment Volunteers and Students of Toronto for Environmental Progress (STEP).
- Strategic partnerships with neighbouring schools and community groups are underway. Environmental mentorship programs with two local primary/middle schools aim to educate and inspire youth to take on environmental projects such as school ground greening, energy conservation, waste minimization and school ground clean-ups.



To find out more, contact ...

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