

English
College Preparation
(ENG3C)

A Proposal for a School-Based Initiative

The Task

Students were presented with the following scenario:

A local community-service organization has offered to donate \$5,000 to fund one school-based initiative designed to promote school spirit. You will select an initiative and develop a written proposal that includes a plan describing the initiative and a persuasive covering letter in support of the initiative. The community organization will review the submissions and select the initiative that best promotes school spirit.

Final Product

Each student was to submit a two-part proposal consisting of:

- a detailed plan of a selected initiative;
- a persuasive letter in support of the initiative.

Expectations Addressed in the Exemplar Task

This task gave students the opportunity to demonstrate their achievement of all or part of each of the following selected expectations from two strands: Writing and Language.

Students will:

1. select and use appropriate writing forms for various purposes and audiences with a focus on reports, correspondence, and persuasive essays;

2. recognize, describe, and use correctly, in oral and written language, the language structures of standard Canadian English and its conventions of grammar, usage, spelling, and punctuation, as prescribed for this course;
3. select and use a level of language and a voice appropriate to the specific purpose and intended audience for business, technical, and personal communications;
4. use organizational patterns such as cause and effect, classification, and definition to present information and ideas in reports and short essays;
5. select and use appropriate organizational patterns to structure written work;
6. use a variety of organizational structures and patterns to produce coherent and effective written work.

For information on the process used to prepare students for the task and on the materials and resources required, see the Teacher Package reproduced on pages 111–118 of this document.